

OPPORTUNITY GRANT SCORING CRITERIA

Organization/Experience 5%

- Does the organization have previous experience working in the tobacco prevention field?
- Does the organization have previous experience working with the Public Health – Seattle & King County Tobacco Prevention Program?
- If so, were the projects successful?

Project Description 40%

- Is the description clear and precise?
- Does the intervention seem feasible?
- Does the project respond to the needs of the community?
- Does the project follow CDC Best Practices or Promising Approaches?
- Are the project outcomes measurable?
- Does the project build capacity within the organization or the community?

Strategic Relationship 15%

- Does the proposed project fit within the applicant organization's mission?
- Does the proposed project fit within the Tobacco Prevention Program's mission?
- Is there a clearly demonstrated relationship between the Tobacco Prevention Program's mission and the applicant organization's mission?

Timeline 5%

- Is this a reasonable timeline for the project?
- Is the timeline clear and precise?

Collaboration/Coordination 5%

- Does the project include collaboration between two or more organizations?
- Does the organization have a positive history of collaboration with other organizations?

Budget 30%

- Is the budget clear, concise, and reasonable?
- Does the organization have any cash or in-kind match from other organizations or individuals budgeted for this project?